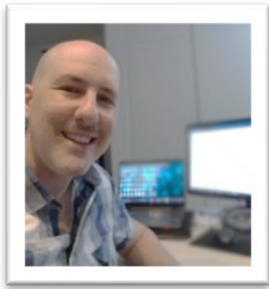


Diego Ilan Tevelev / Digital Marketing SEO-PPC / Web & Software Development



📍 Göteborg, Sweden 📞 (+46) 070-4581512 ✉ manager@marketer-x.com

🎓 B.A in Marketing Communications & Advertising Studies from IDC, Herzliya College

🎓 SEO Professionals Diploma from John Bryce Technological College

🎓 Google Ads Certified (Search, Display, Video, Apps, Shopping)

Website: www.marketer-x.com

Overview

- SEO Consultancy
- PPC Management
- WordPress Proficient
- HTML/CSS Proficient
- Photoshop Basic Level (resizing photos, cutting, adding layers, etc.)

Language Proficiency

- Spanish – Mother tongue.
- English – Mother tongue level.
- Hebrew – Fluent (reading / writing / speaking).
- Italian/Portuguese – Conversational level.

Work Experience

🚩 **Freelancer** – WordPress Website and Landing Pages creation, Digital Marketing consulting (SEO and PPC Management).

December 2019 to present.

M.D. International Studies (www.medicaldoctor-studies.com) – Sales, Marketing & Regional Manager.
June 2017 to present

- Marketing Campaigns – Involved in the Lead generation process (Facebook Ads, Google Ads and SEO).
- Sales & Recruitment – achieving targets with registration of prospective students.
- Following up with payments of current students.
- Attending informational session events and presenting in front of prospective students.

Extractnet – (Casinos & Gambling) VIP Host / Account Manager.
January 2017 – June 2017

Triton Online Services (Casinos & Gambling) – Customer Support Team Manager / VIP Host
July 2015 – December 2016

- Monitoring performance and training customer support agents.
- Helping support agents resolve complicated customers' complaints.
- Reaching and reactivating churned customers.
- Daily account management of active customers: building personal offer plans increasing revenue per customer, number of transactions, average session time.
- Translation and localization of marketing materials from English to Spanish.

Third Planet Ltd. (Casinos & Gambling) - Shift manager, Account & Retention manager.
June 2012 – July 2015

- Managing customer support team on the shift (splitting their responsibilities on shift, monitoring their performance, assisting with resolving complicated customers' issues)
- Training of customer support members.